



Marketing Content

- Seth Godin - <https://www.youtube.com/watch?v=vrJY85dBJLc>
- HIBT Podcast: Sarah Blakely - <https://podcasts.apple.com/us/podcast/spanx-sara-blakely/id1150510297?i=1000396023160>
- Google Search News: <https://www.youtube.com/playlist?list=PLKoqnv2vTMUNDpWUa0TaFPSi7VYLBKV03>
- SFIMA - <https://bizhack.com/event/clubhouse-a-business-guide-to-the-social-medias-hottest-platform/>

Free Tools

- Google Pagespeed Test: <https://developers.google.com/speed/pagespeed/insights/>
- Mobile Test: <https://www.thinkwithgoogle.com/feature/testmysite/>
- Monetized Websites: <https://www.youtube.com/playlist?list=PLKoqnv2vTMUMtJE13ilkN7sNaUgfWmFzG>
- Website Compliance documents: <https://www.privacypolicygenerator.info/>
- ADA Compliance: <https://accessibe.com/a/e39furg>
- PPC (paid ads) grading tool: <http://ssqt.co/m5gEHXk>

SEO & Analytics Tools

- <https://business.google.com>
- <https://business.facebook.com/>
- <https://search.google.com/search-console>

- <https://analytics.google.com/>
- <https://wordpress.org/plugins/wordpress-seo/>
- localseochecklist.org
- <https://www.semrush.com/dashboard/>
- <https://moz.com/>
- <https://www.screamingfrog.co.uk/seo-spider/>
- <https://ahrefs.com/>
- <https://keywordtool.io/>
- <https://kwfinder.com/>
- <https://clicky.com/>

Content Tools

- <https://99designs.com/>
- <https://www.canva.com/>
- <https://www.fiverr.com/>
- <https://www.textbroker.com/>
- <https://answerthepublic.com/>
- <https://surferseo.com/>
- <https://designstudio.smallseotools.com/>
- <https://www.upwork.com/>
- <https://designpickle.com/>
- <https://wave.video/>

Social Media Tools

- <https://buffer.com/>
- <https://www.hootsuite.com/>
- <https://photoroom.com/>
- <https://mention.com/en/blog/social-media-hashtag-campaigns/>
- <https://oneupapp.io>
- pitchbox.com

Sales & CRM Tools

- <https://justcall.io/>
- <https://www.pipedrive.com/>
- <https://www.callfire.com/>
- <https://www.zoho.com/>
- <https://www.callrail.com/>

Free Prediq Guides

- eBook: <https://www.prediq.io/wp-content/uploads/2020/10/Ultimate-Guide-to-Online-Lead-Generation-.pdf>
- Marketing Evaluation: <https://www.prediq.io/wp-content/uploads/2021/03/Prediq-Marketing-Evaluation-2021.pdf>
- ADA Webinar - https://www.youtube.com/watch?v=TjTLkgEn_Xc
- How To Measure Marketing ROI - <https://www.youtube.com/watch?v=9PDH7syGcal>